

# Media instructions and programme overview

## The IWA's World Water Congress & Exhibition from 11-15 September 2022 in Copenhagen

Effective water management represents a crucial vein to boosting livelihood, liveability, and climate resilience in cities all over the world. As a source of well-being in all societies, water resources underpin economic growth, environmental sustainability, and prosperity. The severe water challenges facing today's world require an unprecedented global response – but they also represent a tremendous opportunity.

Attracting over 8,000 leading water professionals and thought leaders, the Copenhagen Congress will provide insights into how pioneering science, technological innovation, and leading practices can shape future water management. With focus on “water for smart liveable cities”, attending reporters and journalists will get exclusive access to field trips around Copenhagen, technical forums, the latest research, and first-hand insights from water experts and decision-makers from more than 70 countries.

For more information about the Copenhagen Congress, please visit: [worldwatercongress.org](http://worldwatercongress.org)

### Contacts for media

Benedetta Sala, Communications Officer, International Water Association (IWA)  
Ph: +44 7305612865, Email: [Benedetta.Sala@iwahq.org](mailto:Benedetta.Sala@iwahq.org)

Magnus H. Mernild, Head of Press & Communications, State of Green  
Ph: +45 51 71 78 30, Email: [mhm@stateofgreen.com](mailto:mhm@stateofgreen.com)

Karsten Bjørno, Head of Communications, DANVA  
Ph: +45 20 14 35 42, Email: [kbj@danva.dk](mailto:kbj@danva.dk)

Katrine Ringgaard Jørgensen, Communications Consultant, DANVA  
Ph: +45 28 57 85 89, Email: [krj@danva.dk](mailto:krj@danva.dk)

### Exhibition area

More than 300 exhibitors will be showcasing and demonstrating the latest water technologies, innovations and partnership-based solutions at the IWA exhibition area. Attending reporters and journalists are invited to join a variety of in-depth forums at national pavilions while connecting with water and wastewater utilities, universities, technology providers as well as municipalities and government agencies.

### Transport to/from the IWA's World Water Congress & Exhibition

The IWA's World Water Congress & Exhibition is held at Bella Center Copenhagen, around 10 minutes away from the airport and Copenhagen city centre by metro. Metro line M1 runs between Vanløse and Vestamager. The metro station "Bella Center" is located only a few minutes from the Congress area.

#### \*Activities where sign-up is needed

- Site visits around Copenhagen on 11 September from 12.00 - 15.30. Sign up via [mhm@stateofgreen.com](mailto:mhm@stateofgreen.com) by 8 September
- Informal drinks and networking reception at Kayak Bar on 12 September from 20.00 - 22.00. Sign-up by 9 September [here](#)

# Programme

## Sunday 11 September

### Site visits around Copenhagen\*

- 12.00 - Meeting point at Kalvebod Brygge 45, 1560 Copenhagen
- 12.15 - Visit to Kalvebod Brygge Cloudburst Tunnel
- 13.45 - Departure to Lynetten Wastewater Treatment Plant
- 14.00 - Tour of Lynetten Wastewater Treatment Plant
- 15.00 - Departure to Congress site
- 15.30 - Arrival at the Bella Center, Point of contact: Magnus H. Mernild on [+45 5171 7830](tel:+4551717830)

### Accreditation and opening ceremony

- 15.45 - 16.00 - Media accreditation at Congress site
- 16.00 - 18.00 - World Water Congress opening ceremony
- 18.15 - 20.00 - Welcome reception and opening of the exhibition

## Monday 12 September

### Exclusive press briefing

- 09.45 – 10.15 - Exclusive press briefing with the Danish Minister for the Environment, Lea Wermelin, IWA President, Tom Mollenkopf, and COO of Grundfos Group, Ulrik Gernow.  
Location: Congress media room

### IWA High-level summit

- 10.30 – 17.15 - IWA high-level summit. [More information](#)

### Informal drinks reception by the canals of Copenhagen\*

- 20.00 – 22.00 - Informal drinks & networking reception by the canals of Copenhagen. The event is hosted by State of Green, DANVA, IWA, and Water Valley Denmark  
Location: Kayak Bar, Børskej 12, 1221 Copenhagen. [Sign up here](#)

## Tuesday 13 September

### Individual tracks and technical forums

- 10.30 – 17.15 - Emerging Water Leaders Forum. [More information](#)
- 10.30 – 17.15 - Utility Leaders Forum. [More information](#)
- 10.30 – 17.15 - Industrial Water Users Forum. [More information](#)
- 17.15 – 18.15 - Forum reception at the Danish Pavilion Town square with Denmark's Minister of Food, Agriculture and Fisheries, Rasmus Prehn, & South Africa's Minister of Water and Sanitation, Senzo Mchunu.  
Location: Congress Hall A3, Room 3

## Wednesday 14 September

### Exhibition, technical forums, and individual activities

- During the day - find the full Congress programme overview [here](#)
- 16.30 – 18.30 - Launch event of the Lighthouse Watertech Program and the UNICEF Sustainable WASH Innovation Hub  
Location: Pavilion of Denmark, stage C2-200 L. [Register now](#)

### "Water for health and liveability"

- 17.30 – 18.15 - Swimming event and visit to Copenhagen Harbour Bath. Interview opportunity with high-level participants, such as IWA President Tom Mollenkopf  
Location: Islands Brygge Harbour Bath, Islands Brygge 14, 2300 Copenhagen

## Collection of badges

All accredited journalists will be able to pick up their badges on 11 September prior to the opening ceremony. Collection of badges is possible by the main entrance, near the registration desk.

## Dress code

The dress code for the press briefing and IWA high-level summit on 12 September is business attire. For those attending the site visits on 11 September and the informal drinks reception on 12 September, the dress code is smart casual.